

# **BUSINESS INTELLIGENCE ANALYST**

## **Job Description:**

The Business Intelligence Analyst will provide the organization with timely, accurate analysis and profiles on the competitive landscape, general industry trends, strategies to improve sales, and marketing effectiveness. They will collect and analyze data and input from multiple external and internal sources and organize into actionable sales and marketing competitive information tools. Working individually and within teams, the analyst will lead some projects, prepare issue briefs and assessments on key business and research topics within both tactical and strategic frameworks, respond to ad-hoc requests on competitive and strategic issues, and communicate with all levels of leadership.

- Monitor "white space" and adjacent markets to help the company minimize "blind spots"
- Identify and recommend new business opportunities
- Manage and lead various research activities/projects.
- Produce intelligence reports (obtain information from internal and external sources, assess the value and write reports).

## **Job Requirements:**

- Minimum of 3-5 years of experience preferred in an analytical/project management role within a financial services environment
- Bachelors degree or equivalent work experience required.
- Experience with business analysis required
- Ability to identify, track and see issues through to resolution, relying on corporate savvy and influencing skills to accomplish
- Ability to partner with others, identify/anticipate needs and proactively provide support
- Ability to effectively manage multiple projects at the same time
- Ability to work with minimal supervision in an extremely fast paced environment
- Excellent written, communication and organizational skills
- Strong leadership and professional skills
- Demonstrated proficiency in the following competencies preferred:
  - Project Management
  - Business/Product Knowledge
  - Business Analysis
  - Marketing
- Strong knowledge of MS Office suite (e.g. Project, PowerPoint, Excel, Word)

This position can be based in Hartford, CT or Woodbridge, NJ.

Please send all resumes to [lori.bartolucci@prudential.com](mailto:lori.bartolucci@prudential.com)

Role will be posted for approximately 30 days.